

The HAPPYBABY Nutrition Guide

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At HAPPYBABY we understand the importance of a healthy start. What your baby eats today will shape your child's tastes for life. Dr. Sears and our dietician Amy Marlow share helpful feeding and nutrition tips to help you give your precious little one the very best.

We also believe that every baby in the world deserves to be a happy baby, so we donate a portion of our proceeds to Project peanut Butter to feed children in Malawi.



introducing solid foods

Is Baby ready?

Pediatricians recommend starting solid food sometime around 6 months. Before this age, breast milk or infant formula provides all the nutrition your baby requires. But by 6 months breastfed babies need additional iron and all babies (breastfed and formula-fed) benefit from exposure to more flavors, textures and eating skills.

BABY IS PHYSICALLY READY TO TAKE SOLID FOODS WHEN:

- She no longer has the reflex that causes her to push out with her tongue. Instead, she can take food from a spoon and swallow.
- She can sit with support.
- She holds her head straight up when sitting.
- She can turn her head toward or away from food.

OTHER SIGNS OF READINESS:

- She appears interested in food when other people are eating.
- She opens her mouth when offered a spoonful of food.



For First-Timers—How to Start

The most common first food for Baby is a single grain iron-enriched infant cereal. Rice cereal is a good one to start with because it carries a very low risk of allergic reaction. Oatmeal and barley cereals are also good choices. It's best to avoid wheat or mixed grain cereals until Baby is a bit older, since wheat is more likely to cause an allergic reaction.

GETTING READY

Prepare the cereal by mixing one or two teaspoonfuls with expressed breast milk or infant formula. This will give it a familiar flavor. The first feeding should be almost a liquid—it should pour right off the spoon. As Baby gets used to swallowing, you can prepare it thicker by adding less fluid.

Use a spoon made especially for babies or a tiny sugar or coffee-stirring spoon that fits easily in Baby's tiny mouth. Don't feed Baby's cereal from a bottle unless instructed by her doctor.

HOW MUCH WILL BABY TAKE

For the first few days, give Baby cereal once a day. She will probably take less than 1 tablespoon at first, but soon she will be easily accepting cereal and will take up to 1-2 tablespoons per feeding.

After a few days, add another meal and work up to approximately 1/3 to 1/2 cup cereal each day, divided into two meals of 2 to 4 tablespoons each.

TIMING AND TECHNIQUE

For the first feedings, choose a time of day when Baby is alert, happy, and not too hungry. If she is too hungry she may get frustrated and have no patience for this new experiment. It may work best to take the edge off of her hunger by giving half a bottle or breastfeeding for a few minutes before trying to feed her solids. Then, after the solids, Baby can finish her feeding of formula or breast milk.

During the feeding, offer her the spoon with a tiny amount of cereal on the tip. Let her open her mouth to accept the food instead of forcing it between her lips. Be enthusiastic with plenty of “Mmmm!” and “Yummy!” expressions.

Watch for Baby's cues to help make feeding times a nice experience for both of you. “Yeah! Feed me!” signs include waving arms and legs excitedly when food is offered, smiling during the feeding, cooing, opening her mouth, and moving toward the spoon. “No more, please” signs include falling asleep, getting fussy, spitting out the food, pushing away the spoon, closing her mouth or turning her head when the spoon approaches.

Some babies enthusiastically take to solids, but others need more time. If Baby simply refuses to take any food the first time, don't force the issue. Give her another week and then try again.

moving beyond cereal; introducing new foods

Once Baby has mastered eating thickened infant cereal and is taking it twice a day—usually at 6 months old—you can start pureed fruits and vegetables. Then, a few weeks or months later Baby can start to eat protein foods. Before long she'll be feeding herself! For more information, refer to our Month-by-month Guide to New Foods, as well as our chart on Nutritional Needs: Ages & Stages.

Checking for allergies

Introduce foods one at a time, waiting 2 to 4 days before starting another new food. This will let you see how the baby reacts to each food, and will help identify any allergies or intolerances. Don't be concerned if the color and texture of your baby's stool changes during this time. These changes are normal and don't indicate a problem. Signs of allergy or intolerance to look for include a new skin rash, vomiting, or diarrhea. If you think Baby is allergic to a food, eliminate it from her diet and see if the symptoms also disappear. Ask your pediatrician about any new symptoms or if you suspect a food allergy.

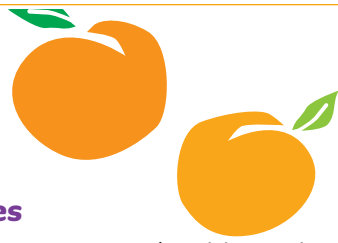
Though the vast majority of babies will never develop a single food allergy, many pediatricians recommend delaying the introduction of certain foods just in case. These foods are the ones most likely to cause an allergic reaction, along with common guidance regarding when to introduce them:

- **Wheat**
Usually by 6 to 8 months.
- **Milk**
Milk products like yogurt and cheese are usually okay by 7 to 8 months. Wait until 1 year to give cow's milk for drinking.
- **Soy**
Most babies can tolerate soy by 8 to 9 months.
- **Egg whites**
This is actually the most common food allergy. Wait until 1 year to introduce.
- **Citrus fruits**
Usually best to wait until 1 year.
- **Fish and shellfish**
Wait to introduce until at least 2 years. Ask your pediatrician about when to introduce fish; most babies can tolerate mild fish after 9 months.
- **Nuts and peanuts**
Because these foods cause the most severe allergic reactions, wait until at least 2 years old to introduce.

Other foods that may not be well tolerated by younger babies or that may cause allergic reactions include chocolate, strawberries or other berries, tomatoes, and any food that a baby's parent is allergic to.

If your baby has a strong family history of allergies (i.e. she has a parent or sibling with food allergies), talk to your pediatrician about when to introduce potentially allergenic foods, as it may be best to wait longer than the guidelines stated above.





Fruits and vegetables

Besides offering wonderful new tastes and exciting variety to Baby's diet, these foods provide many nutrients for your growing baby, including vitamins A and C. Orange and dark green vegetables like carrots, squash, sweet potatoes, and spinach will be the main sources of vitamin A. Apples, pears, potatoes and broccoli, among others, offer vitamin C. You may have heard that offering fruits before starting vegetables will encourage a sweet-tooth, but research doesn't support this theory. Introduce these foods in whichever order you prefer.

Start with 1 to 2 tablespoons of a single fruit or vegetable and give it when Baby eats her cereal. Then, slowly work up to 2 to 4 tablespoons of fruits or vegetables per meal, given in 2 or 3 meals during the day.

Texture

Once Baby is used to taking pureed foods, around 7 to 8 months, she is probably ready for more variety of textures. Foods can be pureed or mashed with a few lumps. Giving Baby more texture will help her development of mouth skills like moving food around the mouth, chewing motions, and safely swallowing. By 8 or 9 months she will probably be ready for more new textures chopped soft foods and finger foods.

Protein foods

Between 7 and 9 months old, after exploring many new fruits and vegetables, Baby can try protein foods. These include pureed or finely ground meats and poultry, mashed beans, mashed tofu, plain whole milk yogurt, mashed egg yolk (wait until 1 year to offer the white), and mild cheeses.

Start by offering 1 to 2 tablespoons of these foods. Then, work up to 4 to 6 tablespoons of these foods, given in either 1 or 2 meals per day.

Self-feeding and finger foods

When Baby can sit up without help and is good at eating varied textures from a spoon, you can start giving her finger foods so she can learn to feed herself. Finger foods may be soft cooked vegetables cut into bite-sized pieces or other foods that are soft and do not require any chewing. As teeth begin to come in she'll be able to handle even more finger foods. But be sure to note the list of potential choking hazards, below, for foods to avoid until Baby is 2 or older.

This stage will probably be messy at first, but letting Baby learn to feed herself is important for her development. Until she is proficient at it, you may find that offering spoonfuls of food in between her self-fed bites works well.

** Foods to avoid: Choking risks and honey **

Foods that can cause choking are hard foods that require too much chewing for young babies, and small round foods that can lodge in the throat. Avoid these choking hazards until age 2 or older: nuts, seeds, popcorn, snack chips, pretzels, raw carrots, raisins, whole grapes, hot dogs or sausage links, hard candy, or large chunks of meat or other tough foods. Soft but sticky foods like chewing gum, marshmallows and jelly candies can also get lodged in the throat and should be avoided.

Honey may contain spores of *Clostridium botulinum*, which can cause botulism. Adults' immune systems can handle a small amount of these spores but babies under 1 year are susceptible to a life-threatening reaction to the toxins they produce. So, no honey for your honey until she's at least 12 months old.

What should Baby drink?

Most babies don't need extra fluids in addition to their breast milk or formula. However, around 7 or 8 months old it's a good time to introduce a cup (e.g. a sippy cup) so that Baby will begin to learn how to drink. Parents often find that Baby is skeptical about drinking her beloved breast milk or formula out of this new cup. If that's the case, offer water or diluted juice instead. Once she starts accepting the cup, offer a cup with water at mealtime. Baby can wash down her food and will hopefully develop a taste for the water.

Whether or not you want to serve fruit juice to Baby is up to you it's not nutritionally necessary. If you prefer, you may offer 100% fruit juice any time after she reaches 6 months old. Juice is a good source of vitamin C, but too much juice can cause a stomach ache, hyper behavior, and in the long run, it can contribute to weight problems. If you choose to serve juice, give Baby 100% juice only (apple juice is a good choice) and dilute with a little water to make it less concentrated and sweet. Offer juice in a cup (not a bottle) and serve with a snack rather than a meal so it doesn't interfere with her appetite. Babies and young children should have no more than 4 ounces of juice per day.

what is baby eating now? typical daily diet at different ages & stages

The charts below show the typical diet for babies at different ages. The “Total Daily Intake” column shows how much of each food the baby is likely to eat during the course of the day. The “How many times per day” column explains during how many meals or feedings to include that food.

6 months old: Depending on when you started solid food, Baby may be eating one, two, or three solid meals per day at this age. All food is pureed and strained. Start slowly and work up to the approximate amounts given here. A typical serving size for a baby this age is 1 to 2 tablespoons of a food. Remember, though, that all babies are different and some will take more, while others will take less.

FOOD	HOW MANY TIMES PER DAY TO SERVE EACH FOOD
Breast Milk or Formula	4–5 feedings
Cereal	2 meals
Fruits	2–3 meals
Vegetables	2–3 meals

7–9 months old: Now Baby is ready for more variety and different textures. You can also add protein-rich foods like finely ground or pureed meats and poultry, mashed beans, mashed tofu, and plain whole milk yogurt. A typical serving size for a baby this age is 2 to 4 tablespoons of a food.

FOOD	HOW MANY TIMES PER DAY TO SERVE EACH FOOD
Breast Milk or Formula	3–5 feedings
Cereal	2 meals
Fruits	2–3 meals
Fruit Juice (optional)	1 serving
Vegetables	2–3 meals
Protein foods	1 meal

8–12 months old: When Baby can sit up without help, you can start giving her finger foods so she can learn to feed herself. Finger foods may be soft cooked vegetables cut into bite-sized pieces or other foods that are soft and do not require any chewing. As teeth begin to come in, you can give foods with more texture, including soft chopped meats, well-cooked vegetables, pasta, and pieces of soft fruit. A typical serving for a baby this age is 2 to 4 tablespoons of a mashed or chopped food. By age 1 Baby should be eating 3 meals per day, and possibly one snack. It’s also best to serve Baby her meals with other members of the family present, so she gets accustomed to the social aspects of mealtime.

FOOD	HOW MANY TIMES PER DAY TO SERVE EACH FOOD
Breast Milk or Formula	3–4 feedings
Cereal or other starch	2 meals
Fruits	2 meals
Fruit Juice (optional)	1 serving
Vegetables	2 meals
Protein foods	2 meals

month-by-month guide to new foods

Use this guide to see which foods to add at every age.

AGE	CEREAL/ GRAINS TO INTRODUCE	FRUITS TO INTRODUCE	VEGETABLES TO INTRODUCE	PROTEIN FOODS TO INTRODUCE
4–6 months Start with puréed, strained foods	Rice cereal Barley cereal Oatmeal Rice (Puréed)	Peaches Pears Apples Banana Apricots Plums/Prunes	Peas Green Beans Winter Squash Sweet Potatoes Carrots Summer Squash Avocado	None
7–9 months Add coarsely mashed or finely chopped foods	Mixed Grain* Wheat cereal* Other cooked grains (quinoa, barley) May be ready for dry “O” type cereal, bits of soft breads	Mango Pineapple Papaya	Spinach Broccoli Cauliflower Cucumber	Yogurt* (plain, whole milk) Egg yolk, mashed Pureed or finely ground chicken, turkey, beef, lamb, or pork Beans, mashed Lentils, mashed
8–12 months Add more finger foods	Finger foods including teething crackers or biscuits, dry “O” type cereal, soft cooked pasta*	Finger foods including small pieces of soft fruit like banana, ripe pear, cooked apple and cooked peach (skins removed)	Finger foods including small pieces of soft cooked vegetables, skins removed	Cottage Cheese* Soft, mild cheeses* Tofu* Fish*

Avoid these choking hazards until age 2 or older: nuts, seeds, popcorn, snack chips, pretzels, raw carrots, raisins, whole grapes, hot dogs or sausage links, hard candy, chewing gum, marshmallows, jelly candies, large chunks of meat or other tough foods. Also note that certain finger foods like teething biscuits and crackers may break off into large pieces in Baby’s mouth, making them a choking risk. Always closely supervise Baby when eating any food, whether it is a known choking risk or not.

* If you have strong family history of food allergies, ask your pediatrician when to introduce the following foods: Wheat, milk, eggs, soy, fish, shellfish, nuts, peanuts

serving suggestions

AN EVER-EXPANDING PALATE

Your baby may need time to get used to new tastes, flavors, and textures. Experts say a baby needs to be introduced to a new food up to 10 different times before she decides whether she likes it.

Mix & Match Cubes

If your baby does not like a particular taste, consider mixing it with a cube of a different variety. Make sure you introduce each new variety separately to test for allergies (that's why we kept them in separate cubes) and check with your pediatrician if you have any concerns.

YUMMY MEALS

- Mix a cube of squash with a cube of apple
- Mix a cube of green beans with two cubes of spinach/mango/pear
- Mix a cube of peas with 2 cubes of carrots
- Mix baby dhal with brown rice, barley, or couscous for more texture
- Mash fresh organic avocado with a cube of apple, pear, or serve avocado alone. Avocado is a great food for 6+ months as it is very high in the right kind of fats which baby needs for growth.
- Mash a fresh organic banana with a cube of green beans, peas, or spinach/mango/pear or serve alone.
- Buy plain, whole milk organic yogurt and mix with a few cubes of pears or apples
- Mash a fresh organic banana with a cube of *Mama Grain* for added sweetness
- Buy plain, whole milk organic yogurt and mix with a cube of *Mama Grain*. Very yummy!



A RECIPE IDEA FOR BABIES

Grrreat Greens – A delicious and nutritious way to get baby to eat greens.

9+ MONTHS - Babies under 9 months should not be fed spinach, as they do not have a high enough stomach acidity to handle the nitrates in greens.

50% pear, 25% spinach, and 25% mango

Step 1: Pear

- Peel, core, and chop 3 medium pears.
- Steam for 4 minutes, or until tender; should make 2 cups cooked pear.

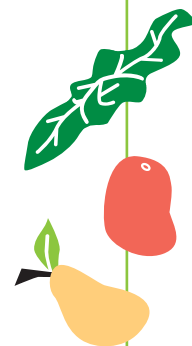
Step 2: Mango

- Peel, pit, and chop 1 large mango; should make 1 cup chopped mango.

Step 3: Spinach

- Discard hard stems from 3 cups spinach. Rinse VERY WELL in cold water. Chop.
- Steam for 3 minutes, until wilted and bright green. (Over cooking causes spinach to brown.) Gently press out excess water; should make 1 cup cooked spinach.

Step 4: Puree 3 ingredients together with the remaining water from steaming pears, blending to a smooth puree. You will have 8 - 1/2 cup portions or 32 - 1 oz cubes that you can freeze for up to 6 months well covered.



Mama Grain

9+ Months

50% banana, 25% black beans, and 25% quinoa

Step 1: Black Beans

- Pick through 1/4 lb. dry black beans and remove any discolored or malformed beans and any debris. Place in colander, and rinse well with cold water. Drain. Place in bowl with 3 times the amount of cold water, and cover. Soak for 6-8 hours or overnight in the refrigerator.
- Using the same water you used to soak the beans, simmer (don't boil) in a covered pot for 1 hour, or until tender.

NOTE: If you use canned beans, rinse several times to remove all salt.

Makes 1 - 1/2 cup cooked black beans

Step 2: Quinoa

- Rinse 1/2 c. quinoa thoroughly to remove any powdery residue. Place in colander, and rise well with cold water & drain.
- Place 1 c. cold water and rinsed quinoa in covered pot and simmer 20 minutes, or until translucent.

Makes 1 - 1/2 cup cooked quinoa

Step 3: Banana

- Steam 4 large bananas until tender. This intensifies the flavor of the banana which your little one will love.

Should make 3 cups cooked banana

Step 4: Puree 3 ingredients together with any water left from steaming the bananas. Puree to a thick, chunky consistency. You will have 12 - 1/2 cup portions or 48 - 1 oz. cubes that you can freeze for up to 6 months well covered.



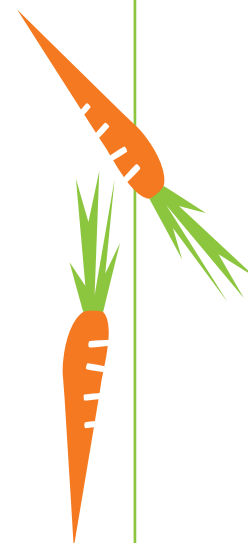
A RECIPE IDEA FOR TODDLERS

Orange Veggies Vegetarian Tacos

1 cup HAPPYBABY pureed carrots, sweet potatoes or squash
1 envelope taco seasoning
1 tablespoon olive oil
1 lb. tofu "ground beef" (non-vegetarians can substitute ground organic chicken, turkey or beef)
12 6-inch taco shells
Shredded cheese such as Monterey Jack, cheddar, etc.
Assorted toppings: sour cream, Guerilla Greens guacamole (recipe below)

- Mix puree with taco seasoning.
- Heat oil over medium-high heat. Add the tofu "ground meat" and seasoning mix.
- Stir until heated through. Remove from heat.
- Place meat in taco shells and top with cheese. Let your toddler add the rest of the toppings, gently promoting the Guerilla-Greens guacamole.

Continued on next page



HAPPYBABY recipes

Guerilla-Greens Guacamole

Some veggie-phobic toddlers are willing to accept greens in the form of creamy avocado. You can use that green background to sneak in some other green veggies such as green beans and finely chopped leafy greens. Start with a little and gradually increase the amount over time.

4 ripe Haas avocados
3 tablespoons fresh lemon juice
8 dashes Tabasco sauce (optional)
1/2 cup finely chopped red onion
1 large garlic clove, minced
1 teaspoon kosher salt
1 teaspoon freshly ground pepper
1 medium tomato, seeded and finely chopped
1/4 cup HAPPYBABY pureed peas or green beans or both

- Please lemon juice, Tabasco sauce, onion, garlic, greens, salt and pepper in a food processor and chop very finely.
- Halve and pit the avocados, then scoop the flesh into a bowl. Add the onion mixture along with the tomatoes and mash with a potato masher until almost smooth.
- Correct seasoning with salt, pepper and olive oil.

Nirit Yadin
Whole Foods Princeton



A RECIPE IDEA FOR ADULTS

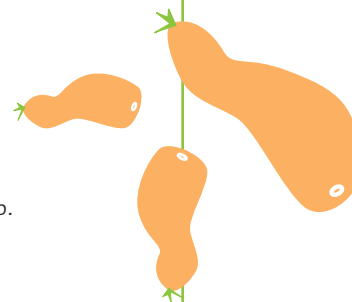
Garlicky Butternut Squash over Whole Grain Pasta

Make the most delicious meal using none other than HAPPYBABY *Smarter Squash* as a base for a pasta sauce:

- Heat a little olive oil in a small saucepan
- Add a small clove of garlic, crushed or finely minced—sauté for a bit (don't let it brown).
- Add 2 to 3 cubes of squash (straight from the freezer is fine), a sprinkling of kosher salt, fresh ground pepper, and some dried sage.
- Turn heat down to low, cover, and let cubes thaw and then heat up. Stir occasionally.
- Serve tossed with angel hair pasta, and shavings of fresh parmesan cheese sprinkled on top.

Serves: 1 adult

Amy Marlow, MPH RD CDN



healthy mommy, Happy Baby

After Baby arrives, it's only natural to turn all your attention to her needs and well-being. But new moms mustn't forget their own nutritional needs. Good nutrition will help with your recovery after childbirth, and will also help your mood, level of fatigue, and overall health.

IF YOU ARE BREASTFEEDING YOUR BABY YOU NEED AN ADDITIONAL 500 CALORIES EACH DAY AND PLENTY OF ADDED FLUIDS. HERE ARE SOME HEALTHY SNACK IDEAS TO ADD CALORIES WITHOUT ADDING TOO MUCH UNHEALTHY FATS OR ADDED SUGAR:

- all natural granola or cereal bars
- fig bars, graham cracker squares
- peanut butter and jelly sandwich on whole grain bread
- lowfat cheese and whole grain crackers
- baked tortilla chips with salsa or bean dip
- hummus with whole wheat pita and sliced vegetables
- whole fruit like apples, pears, bananas, etc.
- lowfat yogurt, bottled yogurt drinks, plain or flavored lowfat milk
- homemade snack mix—make up little snack bags of mixed nuts and add a few raisins or chocolate chips if you like
- homemade smoothie—combine your favorite flavor yogurt with frozen or fresh fruit in a blender.



HERE ARE SOME TIPS FOR HOW TO MANAGE A DIET THAT IS BALANCED AND WILL HELP YOU RETURN TO YOUR PRE-PREGNANCY SIZE:

- For most meals aim for the following proportion of proteins, fats, and carbohydrates: Your plate should be half vegetables, one quarter protein (lean meats, poultry, fish, tofu), and one quarter starch.
- Accept help! If friends or family offer to prepare meals for you, let them. It's a nice (and usually healthier) alternative to take-out or restaurant food.
- When you do have the time (and energy) to cook, make 2 batches and freeze one for a later time.
- Try not to skip meals. If you do, you're likely to become too hungry later and overeat or choose less healthy foods.
- Before you go food shopping make a shopping list so that you don't forget anything and to avoid impulse purchases of not-so-good-for-you foods like junky snacks, desserts, etc. When making your list plan each meal and also include a variety of fruits and other healthy snacks.
- Stock your kitchen with healthy grab-and-go snacks. See above for ideas. These can be good for taking with you on an outing with Baby, or grabbing from the pantry to eat while breastfeeding or cuddling with your little one.



why organic? by amy marlow



Has a trip to the grocery store ever left you wondering: Is buying organic really worth the higher price? And what does “all natural” really mean anyway? The variety of “green” products has skyrocketed with options ranging from organic skincare lines to biodynamically grown jams. No wonder consumers are confused by the terminology and benefits of these products. Is this just another fad?

WHAT IS “ORGANIC”?

Organic food is generally described in terms of what it is not. It is not produced or grown with the use of synthetic chemicals, fertilizers, antibiotics, growth hormones, genetically modified seeds (GMOs) or pesticides. On the other hand, conventional farming, with its focus on producing large quantities of food as cheaply as possible has led to a pesticide-laden food market. Organic farming is more labor-intensive and less efficient than modern conventional farming and this usually means higher prices at the grocery store. But despite the higher cost, many people, me included, believe that the benefits of eating organic food more than justify the higher cost.

ORGANIC BENEFITS

Among the many benefits of eating organic food, the most cited one is that eating organic food reduces your exposure to potentially hazardous chemicals. University of Washington scientists found that when they compared preschoolers who consumed only organic foods to a group who only consumed conventional foods over a 24-hour period, the conventional food group had about 9 times more pesticide residues in their urine. Even more troubling was that the conventional group had levels that far exceeded the guidelines set by the Environmental Protection Agency (EPA). Conversely, the children in the organic food group had pesticide levels well within the accepted EPA guidelines.

ALL “NATURAL” FOODS AREN’T CREATED EQUAL

The booming organic market has hundreds of different products for you to choose from. But just because it’s organic doesn’t necessarily mean it’s healthy. Foods with organic and all-natural ingredients may still be over-processed, high in sugar or fat, or otherwise less-than-optimal choices. When faced with a choice at the market, choose organic and look for the least processed foods available.

Processed foods, both organic and conventional, are those that are treated to be sold commercially, sometimes with

high levels of heat, light or preservatives in order to extend shelf life. This processing can lower the nutritional value of the food. One example of this is the heat processing used in jarred baby foods. Ever wonder why vegetables from the baby food jar look duller and less appealing than the ones in the produce section? It’s because the vitamins and pigments have been altered - and many destroyed, by the heat. Freezing – not heat-processing - is the best way to preserve all the nutrients, flavor and texture of fresh food.

GO ORGANIC AND GO FRESH. (AND BRING YOUR KIDS!)

Serving your children minimally processed organic foods will help lay the foundation for lifelong healthy eating habits. Children develop their taste preferences starting in the womb and the period before age two is particularly critical. Exposure to fresh flavors from a very early age will help them develop a taste for these foods. And later on, this may mean the difference between reaching for an apple over a bag of chips.

So I challenge you to incorporate more unprocessed organic foods into your and your child’s daily diet. You will be helping to cut your family’s exposure to chemicals while developing their taste for fresh, whole foods. And who knows? You may even see other positive changes – more energy and vitality, more enjoyment of your food. Personally, I think that’s worth every penny!

Amy Marlow, MPH, RD, CDN
Advisor to HAPPYBABY

A registered dietitian (RD), Amy also has a Master of Public Health degree from the University of Maryland. She worked as a pediatric dietician at Georgetown University Medical Center in Washington, DC, where she provided nutrition care in the pediatric oncology unit, high-risk obstetrics ward, and the pediatric and neonatal intensive care units. Amy is the proud mother of Noah, born in March, 2005.

A woman-owned company, HAPPYBABY makes fresh frozen certified organic baby meals that are a convenient, healthy and delicious alternative to highly processed jarred baby food. Dr. Sears endorses HAPPYBABY and advises on product development.

our nutrition team

ROBERT W. SEARS, MD



Robert W. Sears, MD, noted pediatrician and author, is part of the Sears family of pediatricians. He is in private practice with his father, Dr. William, and his brother, Dr. Jim. The proud father of three active boys, Andrew, age 13, Alex, age 10, and Joshua age 4, he especially enjoys talking to parents in his practice about the joys, and trials, of watching their little babies and toddlers thrive through the first several years of life.

Dr. Bob, as he likes to be called by his little patients, appears regularly on TV and is a frequent speaker at La Leche conferences, offering advice on parenting, behavior and health issues.

He is co-author of *The Updated Baby Book*, *The Premature Baby Book*, *The Baby Sleep Book 2005* and author of *Father's First Steps: 25 Things Every New Dad Should Know*. In his spare time Dr. Bob enjoys surfing the California waves, mountain biking, playing bass guitar with his teenage son guitarist, and trying to keep up with his three children.

Board Certified in Pediatrics, Dr. Bob earned his medical degree at Georgetown University School of Medicine. He did his pediatric internship and residency at Children's Hospital Los Angeles.

Dr. Sears works with the HAPPYBABY team to develop healthy meals for babies. Also, check the side of each box for his helpful feeding tips.

Watch HAPPYBABY's home page for more parenting advice and tips from Dr. Bob, and visit the famous Sears family site at: www.askdrsears.com

AMY N. MARLOW, MPH, RD, CDN



Amy is a registered dietitian (RD) and New York State certified nutritionist. She holds a Bachelor of Science degree in Nutrition and Dietetics from the University of Delaware and completed her dietetics training at the University of Virginia Medical Center in Charlottesville, VA. She also has a Master of Public Health degree from the University of Maryland.

Amy worked as a pediatric dietitian at Georgetown University Medical Center in Washington DC, where she provided nutrition care in the pediatric oncology unit, high-risk obstetrics ward, and the pediatric and neonatal intensive care units. She has also consulted for a youth development program for underprivileged teens called Brainfood, and the National Cancer Institute's 5-A-Day program.

In addition to her work with HAPPYBABY, Amy currently helps manage a Fortune 100 company's employee wellness program and sits on the Board of the Greater New York Dietetic Association. When time allows, Amy sees individual nutrition clients in New York City. She has been published as a health writer and has presented on a variety of nutrition and health topics. Amy is the proud mother of Noah, born in March 2005 and Alana, born December 2007.

project peanut butter

Nurture, Inc. makes premium organic baby food products: **HAPPYBABY** fresh frozen organic baby meals, and **HAPPYBELLIES** organic cereals with Probiotics to strengthen baby's immune system and DHA for brain and eye development. Visit www.happybabyfood.com for complete information about our products. For every Nurture, Inc. product parents buy, we partner with Project Peanut Butter to feed malnourished children in Malawi.

HAPPYBABY and Project Peanut Butter share a common goal, to give children everywhere the healthiest food to maximize their development and optimize their growth.

Project Peanut Butter was founded by Mark Manary, a pediatrician who is saving the lives of starving children in Malawi with a revolutionary treatment: peanut butter. His *Plumpy Nut* treatment could become a worldwide standard of care.

In Malawi, a small country in Southeast Africa, malnutrition affects 70% of all children in the nation with an estimated 13% of children dying before the age of five years old from malnutrition. The success rate of Dr. Manary's treatment, which can be administered right in a child's own home, is 89.9%—compared to 25% for traditional methods which involve traveling great distances to clinics for treatment.

Find out more by visiting Project Peanut Butter's website—and donating to them directly. You too can make a difference, and provide the very best for children that do not have access to our resources!

Every baby deserves to be a happy baby.

HAPPYBABY IS A PROUD PARTNER OF

 **Project Peanut Butter**
www.projectpeanutbutter.org



HAPPYBABY™
premium organic baby meals
www.happybabyfood.com

